



Dear Sir/Madam

We are Bessacarr FC, the biggest grassroots football club in South Yorkshire.

I would like to offer you a bit of background on Bessacarr FC. We were established in 1981 and we have our home at Cantley Park, Doncaster. We are an FA Charter Standard Community Club. This is the highest possible award that can be given to a grassroots football club, we are proudly the only club in Doncaster with this status. This season 2019/20 we have 32 teams registered to the club from u7 to u18 who play in the Doncaster and District Junior Sunday League and the Sheffield Junior Sunday Football League, we have 2 registered girls teams playing in the Sheffield and Hallamshire Women and Girls League, we also have 3 senior sides that play in the Central Midlands League, Doncaster and District Sunday Alliance League and also the Doncaster Rovers Senior League. Next season we aim to create a full pathway from junior football to senior football by adding u19s, u21s and a second Saturday senior side. Our Saturday first team will be entering the Central Midlands league next season. Other plans are to introduce more all girls sides and bring disability football to the club. We also run a free session for 4-6 year old boys and girls every Saturday morning. We currently engage with 400 registered players on a weekly basis.

All of our managers, coaches and officials are volunteers. All of our coaches are members of the FA Licensed Coaches Club, which requires them to have a minimum of a FA Level 1 coaching qualification and to regularly (on a 3 year cycle) renew their CRC and FA First Aid and Safeguarding qualifications.





2020 has been a testing year for the whole world and our club has not escaped the financial challenges. With all of our fundraising events cancelled due to the corona virus pandemic and club funds heavily dented due to us running a community food bank to help provide for the vulnerable in the community we will be heavily relying on sponsorship this season. For details on our community foodbank please click here <http://www.bessacarrfc.org.uk/community-engagement/4594933922>

We are currently looking for local businesses who may be interested in the sponsorship opportunities we have available. A typical team sponsorship would be in the region of £500 and £800 for two years. This would buy a full teams kit that would be worn for a minimum of 2 seasons. As a sponsor your logo would be placed on the front of the shirt. We are continually active in promoting our club through social media including Facebook, Twitter, Instagram, and LinkedIn and would share any advert you sent us through these platforms. Once the kit is outgrown, we send the kits over to Africa for the children out there to proudly wear.



We do only 😊
positive.



Many thanks for reading, if you would like any further information on Bessacarr FC or other sponsorship opportunities at the club then please do not hesitate to contact us.

Kind Regards,

Wayne Morgan

Chairman

Bessacarr FC

